

MULTIMEDIA PUBLICATIONS

Syllabus

Bob Jones High School
650 Hughes Road
Madison, AL 35758

Teacher: Brandy Panagos
Email: brandypanagos@madisoncity.k12.al.us
Phone: 256-772-2547
[@brandypanagos](https://www.instagram.com/brandypanagos)

Course Description: Students will contribute creative, multimedia, and journalistic content to Patriot Pages and The Eclectic. Students will organize and facilitate all aspects of The Eclectic and Patriot Pages, including but not limited to promotion, fundraising, submission selection and editing, graphic design, web design, multimedia, and distribution. Students will participate in contests, public relations events, and community outreach activities. Students will analyze and discuss document, multimedia, and web design as a rhetorical practice. Students will study real-world scenarios and produce material to meet clients' needs. Students will seek Adobe Certified Associate industry credentialing in Visual Communications Using Photoshop and Print and Digital Media Publication Using Adobe Indesign.

Course Objectives: Course objectives can be found at www.madisoncity.k12.al.us
A hard copy available upon request.

Classroom Expectations:

Attendance Policy:

The attendance policy of Bob Jones High School will be followed in this course.

Classroom Expectations:

Adhere to BJHS Student Handbook and the Madison City Code of Conduct.

Show respect, self-control, responsibility, and honesty.

Consequences:

Verbal and/or written warning with conference.

Phone call/e-mail to parent/guardian

Detention or referral to office.

Accommodations:

All requests for accommodations for this course or any school event are welcomed from students and parents.

Extra Help:

You are encouraged to schedule a conference with me if you do not understand a concept in class. Any student who receives failing grades during this course is urged to discuss this with the teacher immediately.

Concerning laptop utilization:

Under no circumstances are student laptops to be wired to the network or have print capabilities.

No discs, flash drives, jump drives, or other USB devices will be allowed.

Neither the teacher, nor the school is responsible for broken, stolen, or lost laptops.

Laptops will be used at the individual discretion of the teacher.

MULTIMEDIA PUBLICATIONS

Syllabus

Bob Jones High School
650 Hughes Road
Madison, AL 35758

Teacher: Brandy Panagos
Email: bpanagos@madisoncity.k12.al.us
Phone: 256-772-2547
@brandypanagos

BJ Grading Policy:

This course will abide by the policies set forth by the Madison City Schools system. Major grades will account for 70% of a student's grade. Major grades include tests, projects, and writing assignments. Minor grades include prewriting activities, peer editing activities, and homework.

All grading will be on a points-system. Three methods of evaluation are used: holistic scoring, primary trait scoring, and analytical scoring. Students' assignments and their grades will be posted in IIOD on a regular basis.

BJ Make-up Test Policy:

Make-up test will only be given to a student who has an **excused absence**. The student must make arrangements with the teacher to make-up test, which can be scheduled before school, after school, or during Patriot Path.

Text and Other Required Reading:

Creative Writer's Handbook
Fiction, Nonfiction, Poetry, and Drama Selections TBA
Method and Madness: The Making of a Story (suggested reading only)
Creating Poetry (suggested reading only)
Save the Cat: Screenwriting (suggested reading only)
Dramatic Writers' Companion: Theatre (suggested reading only)
Feature and Magazine Writing (suggested reading only)
Understanding Comics (suggested reading only)

Materials and Supplies Needed:

Notebook
Red pen
1 pack of 8 ½ X 11 copy paper (to be turned into teacher)

MULTIMEDIA PUBLICATIONS

Syllabus

Bob Jones High School
650 Hughes Road
Madison, AL 35758

Teacher: Brandy Panagos
Email: bpanagos@madisoncity.k12.al.us
Phone: 256-772-2547
@brandypanagos

18 – WEEK PLAN

Week 1	AP Style Review, Trello Organization, and Patriot Pages #1 Compare and Contrast News Sites in Content and Design Group Project Photoshop Domain 1
Week 2	Compare and Contrast Literary Magazines in Content and Design Group Project The Eclectic #1 Photoshop Domain 2
Week 3	Patriot Pages #2 Guest Speaker: AL Media Group Connection: Role of the Media Photoshop Domain 3
Week 4	The Eclectic #2 Guest Speaker: ArenaNet Games Connection: Custom Brush Tools in Gaming Landscapes Photoshop Domain 4
Week 5	Patriot Pages #3 Guest Speaker: Simply Bloom Photography Photoshop Domain 5
Week 6	Visual Rhetoric and Analysis in Commercial Ads Individual Research Project Guest Speaker: Client TBD Photoshop Review
Week 7	Client Projects Preproduction, Production, and Post-Production ACA Photoshop Practice Test The Eclectic #3
Week 8	Workshop Client Projects and Revision ACA Photoshop Test Patriot Pages #4
Week 9	Client Projects Presentation Indesign Domain 1
Week 10	The Eclectic #4 Guest Speaker: Fantastic Creative Connection: Business Cards, Brochures Indesign Domain 2
Week 11	Patriot Pages #5 Guest Speaker: Dynetics Connection: Technical Documents, Promotional Flyers Indesign Domain 3
Week 12	The Eclectic #5 Guest Speaker: Sage Marketing Connection: Consistency Across Print/Digital/Social Media Presence Indesign Domain 4
Week 13	Patriot Pages #6 NATIONAL JEA/NSPA COMPETITION Field Trip: Seattle, Washington Indesign Domain 5
Week 14	The Eclectic Magazine Final Due Date Indesign Review
Week 15	The Eclectic Website ACA Indesign Practice Test
Week 16	The Eclectic Reflection and Distribution Visual Rhetoric and Analysis of Company of Choice Research Project ACA Indesign Test
Week 17	Patriot Pages #7 Patriot Pages Google Analytics Project
Week 18	Final Exams

MULTIMEDIA PUBLICATIONS
Syllabus

*Bob Jones High School
650 Hughes Road
Madison, AL 35758*

*Teacher: Brandy Panagos
Email: bpanagos@madisoncity.k12.al.us
Phone: 256-772-2547
@brandypanagos*

I have read the course syllabus and reviewed the 18-week plan. I understand that my student should come to class prepared with the required materials as listed on this syllabus. I understand that I can access my child's grade over the internet using iNow and can review course materials via Google Classroom. Students have school email accounts and Google Drive to transfer files from home to school and vice versa.

Student Name:

Parental Name:

Parental Signature:

Parental Contact Number:

Parental Email:
